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## INSTITUTE OF ECONOMICS AND MANAGEMENT

### TOURISM (INTERNATIONAL TOURISM AND HOSPITALITY MANAGEMENT)

Today, new standards are being set in the industry. Qualitative changes require new professionals who have knowledge in macro- and microeconomics, tourism marketing of cities and territories, in the segment of modern tourism designing and hospitality industry. The purpose of the program is to train highly qualified professionals with knowledge of basic design methods in tourism. Graduates are ready to implement projects in the tourism industry; they are able to calculate and analyze the costs of the tourist industry enterprise, tourist product in accordance with consumer requirements, justify management decisions.



# TOURISM (INTERNATIONAL TOURISM AND HOSPITALITY MANAGEMENT)

**LEVEL** Bachelor

## DEPARTMENT

Institute of Economics and Management

**DURATION** 4 years

**START DATE** 1st September

**LOCATION** 308015, building 10, st. Pobedy, 85, Belgorod

**LANGUAGE** Russian

## PROGRAM COORDINATOR

Tatiana Klimova

## TUITION FEES

2380 USD

- currency of payment is ruble

## WEB

[bsuedu.ru/bsu/](http://bsuedu.ru/bsu/)

## ACADEMIC-RELATED ENQUIRIES

[Tklimova@bsu.edu.ru](mailto:Tklimova@bsu.edu.ru)

+7 (422)-30-12-84

## ENTRY REQUIREMENTS

Admission of foreign citizens to study under contracts for the provision of educational services is carried out on a competitive basis (based on the results of entrance tests conducted by the university).

## APPLICATION

Application for acceptance of documents for enrolment (by mail)

Consent to the processing of personal data of the applicant.

Letter of consent

Identity document, citizenship

Academic degree

Documents confirming the individual achievements of the applicant

An agreement on the provision of paid educational services (for admission on a contractual basis)

## PROGRAM STRUCTURE

The basic part of the curriculum provides for the study of such disciplines as:

Transport support in tourism

Economics of service companies

Standardization and certification in the tourism industry

Ensuring security in tourism

Marketing of services

Quality Management in Tourism

Organizational Behavior in Service

Corporate Culture in Service Companies

History of World Cultural and Tourist Centers

Intercultural Relations in Tourism

Academic writing (in a foreign language)

Modern Information Technologies

Technology and Organization of Domestic and International Tourism, etc.

The disciplines of the variable part include:

Technology of tourism services sales

Practical skills for organizing tourism activities

Cost Management and Budgeting in Tourism

Organization of tourism service process

Designing tourism and recreation activities

Organization of tourism activities

Special types of tourism

Business projecting in tourism

Diagnostics of tourism business efficiency

Creation of own business

Geoinformation technologies in tourism

Management of tourism industry enterprise

Geography of World Tourism, etc.

Practical training is provided at the end of each year. In the last semester there are no lessons, it is completely devoted to the implementation of the final qualifying work and pregraduation practice (internship).

## CAREER OPPORTUNITIES

Graduates have knowledge and practical skills to work in such positions as: head of a hotel enterprise; head, manager of departments (services) of a hotel enterprise; expert in classification of hotels and accommodation facilities; head, manager of a network of hotel enterprises; head, manager of tourism direction; analyst of global reservation systems; specialist in visa support, event specialist, head, customer service specialist; manager of individual tourism (FIT/VIP); analyst

Upon request, graduates can undergo an independent assessment of qualifications and receive a qualification certificate of the Belgorod region, confirming the professional skills and proficiency necessary for success in a particular profession.